

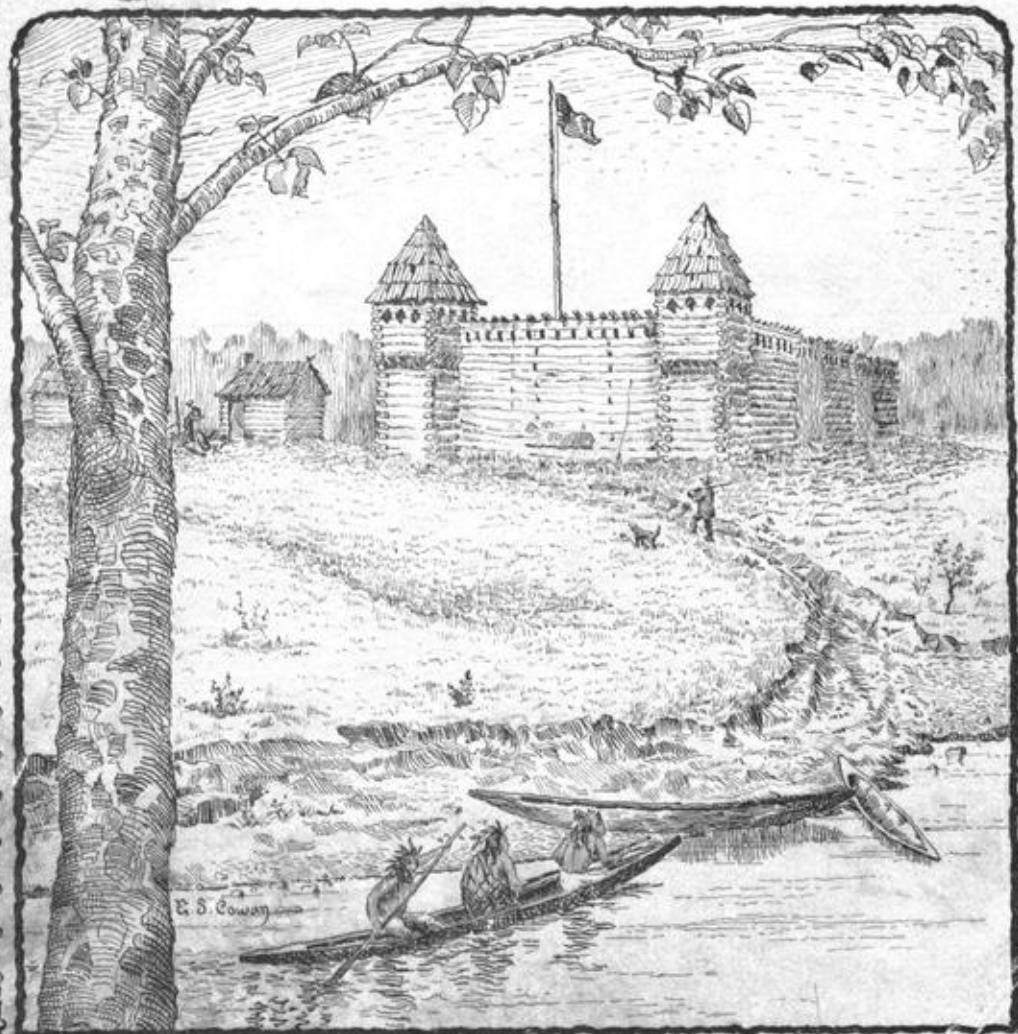
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Magazines

INDIANA

INDIAN ROOM

# THE HAUTE MAGAZINE



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Mattress Open

It Folds, Is Easily Handled, Will Not Matt,  
Pack or Spread as All Others Do.

THIS OUR GUARANTEE



ON EVERY MATTRESS

## Mattress Talk



Mattress Folded

High Grade in every respect. Superior to all others. Filled by a new process, not stuffed as all others are. Sold under a strict guarantee. More than five thousand in use, not one returned, not one complaint. Not for sale in stores, but from the factory direct to you. The jobbers' and retailers' good profit goes into our mattress—you get the benefit. Write for our booklet fully describing the mattress, giving testimonials and prices.

Ft. Smith, Ark.

Nichols FOLDING FELT MATT CO.  
St. Louis, Mo.,

Gentlemen:—The felt mattress ordered from you was duly received in good order, and the only objection I find after using it is that the plagued thing keeps me in bed too long. (It's so comfortable I hate to get up early in the morning.) Am getting more solid comfort on it than a man of my means can afford to indulge in. It is an ideal mattress, the finest I ever slept on, and comes up to all you claim for it. Yours very truly,

MILTON P. BOYD,  
Ft. Smith, Ark.

Nichols FOLDING FELT MATT CO.  
St. Louis, Mo.,

Gentlemen:—I cannot praise your mattress too highly. It is, beyond a doubt, the most comfortable bed made, and it surpasses any bed I have ever slept on in any country.

From a sanitary standpoint I cannot conceive of a possible improvement.

Yours resp.,

DR. A. C. BERNAYS.

Nichols **FOLDING FELT MATTRESS CO.**

2133 Lucas Ave., St. Louis

Nichols FOLDING FELT MATT CO.

Gentlemen:—More than a year ago I furnished my home with your mattresses—have slept on one myself every night and the unqualified verdict of the whole family and the numerous friends who visit us is that your Mattresses are in the lead of all we know anything about. Any one who will test them as we have we are sure will come to the same conclusion. It gives me pleasure to hand you this cordial testimonial and I wish you the success your conscientious work merits. I predict that you will stand at the top in the art of making fine Mattresses. Yours very truly,

REV. IRL R. HICKS,

Editor Word & Works Pub. Co.,  
St. Louis.

St. John's Hospital, St. Louis, Mo.  
Nichols FOLDING FELT MATT CO.  
St. Louis, Mo.,

Gentlemen:—We have been using some of The Nichols FOLDING FELT MATTRESSES for some time, and must say they give entire satisfaction.

We shall put more of them in as we need them.

SISTERS OF MERCY.