

Latest New York Styles

JUST because you don't live in New York is no reason why you shouldn't be able to secure the newest custom models—and the best shoes made.

We are supplying over 300,000 satisfied mail-order customers. And those 300,000 mail-order customers are getting precisely the same exclusive custom styles that we are selling through our 22 New York City stores to the most fashionable shoe-wearers of that city.

In ordering Regals by mail you're just as sure of **style and fit** as if you went to a Fifth Avenue bootmaker and paid him ten good dollars to make up a pair of shoes for you.

Your order won't be filled by guess-work. It will be put in charge of an expert mail-order salesman. He'll give it prompt and personal attention. It will be his business to see that your shoes are shipped to you the same day your order comes in.

You take no risk at all. Your shoes exchanged, or your money refunded if you desire. We can satisfy you or else we don't want you \$3.50.

Delivered through our Mail-Order Department, carriage charges prepaid, to any address in the United States or Canada, Mexico, Cuba, Porto Rico, Hawaiian Islands and Philippine Islands, also Germany, and within the limits of the Parcel Post System, on receipt of **\$3.75** per pair. (The extra 25c. is for delivery.)

We are constantly making shipments to our customers all over the world, and on request will furnish special low shipping rates to any part of the globe. Samples of leather and any information will be gladly furnished on request.

Women's Regal Shoes are made in all the popular styles, both dainty and mannish. They are sold only through our mail-order department and in our exclusive women's stores.

Send for Regal Style-Book. Fully illustrates and describes correct custom styles in footwear this season. The Style-Book will prove interesting even if you don't need shoes at present.

MODEL No. 2501

There is distinctive custom-made style in every line of this model; moderately narrow toe, but allowing perfect fittings. Made in five styles:

As illustrated, made in Patent Calfskin, laced style, with medium soles, kid tops.

Laced style, made of finest Imported Enamel, medium soles.

Laced style, Black King Calf, medium soles.

Blucher cut, high shoe, Black King Calf, medium soles.

Button style, high shoe, Black King Calf, medium soles.

MAIL-ORDER DEPARTMENT—309 Summer St., BOSTON, MASS.

REGAL

THE SHOE THAT PROVES

Stores in all the principal cities from San Francisco to London



has never been given free as some claim, but if you send us your name and address, we will send you **FREE**, postpaid, and **TRUST YOU** with 34 handsomest jewelry novelties ever imported; easily sold in half an hour. When sold send the money, we give you our guaranteed Columbia Graphophone with three song record, or choice of 50 other presents. With our machine you can enjoy hearing without expense the latest operas, famous bands, or laughter provoking sayings of the world's greatest comedians. In case you are not pleased with our machine send it to any office of the Columbia Graphophone Co. and they will exchange it for any machine you select, allowing you full credit for ours. A guarantee no other concern offers, as we are the only concern in America giving a genuine Columbia self-playing graphophone with three song record. Others give toys to be turned by hand, or machines only and offer a list of records, but give no records. A machine without records is valueless. Order of us at once and be treated fairly, as this is positively the greatest and most reliable premium offer ever made. Trial costs nothing. **ELITE MFG. CO., Dept. 821. CHICAGO.**



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