

## THE MAIL ORDER BUSINESS

as conducted under the direction of  
**GEO. R. CRAW**

"A HEART TO HEART TALK."

Can a fortune be built from a cash capital of from \$25. up, when invested in the mail order business, by any man or woman of average intelligence?

It can, if the man or woman has a fair amount of common sense and good judgment, together with a capacity for work and the energy that accomplishes things.

Success in the mail order business may come as easily to the man who keeps a set of tools for \$12.00 per week, as to the woman of leisure, who may take up the work to keep her time employed and to make her own spending money.

In the case of salaried employes, a mail order business may be conducted at home after business hours, without interfering with regular employment.

The mail order business consists of sending out circulars or other advertising matter to a list of names of mail order buyers. Such lists are easily obtained at a low price. Circulars and advertising matter may be easily secured at cost from over seventy reliable manufacturers of good legitimate staple articles who are at present co-operating with beginners in the mail order business.

Valuable **DESK BOOK** of methods and mediums for advertisers, desiring to place goods on the mail-order market, mailed for 4c in stamps. Address

**THE GEO. R. CRAW ADVERTISING AGENCY**

Writing, Illustrating and Placing of Advertising  
Suite 37, 84 Adams St. CHICAGO, ILL.

These manufacturers have been induced to do this through my Bulletin Service of Manufacturers and Mail Order Firms.

They do so because the small beginner of to-day may become the large mail order concern of tomorrow.

The great mail order house of Montgomery Ward & Co., which is worth millions, was started by a beginner who was a poor man at the beginning of the business.

I am prepared to put you into the mail order business, under the most favorable auspices, with the help of my Bulletin Service of Manufacturers and Mail Order Firms.

If you are interested in these talks, look for a new one each month in this magazine. Write today for full particulars free. Booklet "Co-operation for Profit," mailed for 2c stamp. It presents the very best means for beginners in the mail order business. It will do you no good unless you have a working capital of at least \$25.00.

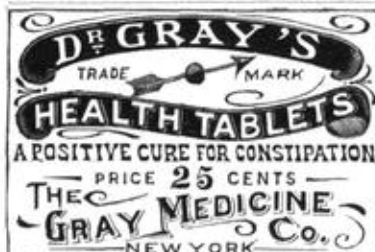
Read these talks each month.



## Figure a Little On the Future.

If you are looking for opportunity or investment **TRY THE SOUTHWEST.** All over the Southwest cities and towns are growing up, expanding, requiring more, demanding more; peopled by eager, pushing, wideawake citizens, who see the virtue of encouraging enterprises of every kind, the needfulness of getting more and better facilities, and more hands to develop the country. Briefly the condition is this: The Southwest is really in need of nothing save people. More men are wanted. In the Southwest are vast areas of unimproved land—land not yielding the crops of which it is capable. The same thing, in a different way, is true of the towns. Few lines of business are adequately represented. There are openings of all sorts—for mills and manufacturing plants, for small stores of all kinds, for banks, newspapers and lumber yards. Mechanics and professional men, both are in demand. **Tell us what you want,** how much you have to invest, and we'll help you with information about a good opening.

**GEO. MORTON, Gen'l Pass. Agt., Katy Building, ST. LOUIS, MO.**



One Reliable Druggist in each locality to act as Wholesale Agent to the trade.

Liberal Inducements.

**Gray Medicine Co.,**

1 and 2 Park Row, New York City.

## Dr. Gray's Health Tablets.

Price 25 cents

Are the result of years of experience and experiment. They are the only **Laxative** that act as a positive, **Permanent Tonic**, they are perfectly safe at all times for every body and can be relied upon to do exactly as claimed. The action on the Kidneys and Bladder is most wonderful. All deposits, sediments and foreign matter are eliminated from the system without the loss of blood or albumen. The skin soon becomes clear, soft, smooth and of a healthy hue. Kidneys and Bowels assume a regularity, all waste and consumed matter being carried out of the system. **No Gripping.** Contains **No Mercury or Calomel** to ruin the system. No large doses. (two tablets at night) one on rising in morning. **Cures Biliousness, Sick Headache, Indigestion.** Be sure and get the genuine. (Fac-simile of box in corner.)

Genuine has name of J. D. Stem on seal.

Mention This Magazine When Replying to Advertisements.

# Infantile Paralysis



Infantile Paralysis and its resulting deformities are generally considered incurable, while some physicians still claim patients will outgrow the trouble—neither are true.

We have been treating these cases for over thirty years and have demonstrated the efficacy of our methods in hundreds of instances.

Write for our book treating on Infantile Paralysis and deformities generally. It will cost you nothing and is sure to be of interest.

**THE L. C. MCLAIN  
ORTHOPEDIC SANITARIUM**

3102 Pine St. St. Louis, Mo.

## Wheeler & Wilson New No. 9 Family Sewing Machine.



A great improvement over anything ever made in the way of Sewing Machines. The latest and best. **The Only Sewing Machine** that does not fall in any point. **WHEELER & WILSON MFG. CO.**

Makers of Sewing Machines, all Styles and Sizes, for Cloth and Leather. Factory and Head Office Bridgeport, Connecticut, U. S. A.

General Southwestern Agency,  
1005 OLIVE STREET, ST. LOUIS, MO.

**SUPREME ELECTRIC BELT FREE**

**IT IS YOURS**  
for the asking without one cent of cost.  
**This is no deposit scheme; no 30 days trial scheme.**  
You simply send us your name and address and we send you the Belt. It is yours to keep forever and we under no circumstances ask for or accept any money for it either now or in the future. This is a plain, simple, positive statement of facts. We guarantee it **THE BEST ELECTRIC BELT MADE.** Five minutes' trial will prove to you its power; a week's wearing of it will restore to you all lost vigor, giving to you the strength and manhood which is your birthright. Many forms of

**NERVOUS, RHEUMATIC, KIDNEY AND LIVER DISEASES**  
such as Impotency, Varicocele, Spermatorrhea, etc., yield at once to its magic influence. We give it away free to all who can be cured by the one great curative agent, Electricity. After you are cured your friends will each want one and from these sales we will make our profit. Be a strong, vigorous man among men. This generous offer may be withdrawn at any time, so you should write today for the "Free Supreme Electric Belt."

**IT WILL CURE YOU!**  
Address: **PHYSICIANS' INSTITUTE,**  
4015 Dally Building, Chicago, Illinois.

?

**Are You  
Going to the  
World's Fair**

?

If you are, send ten cents to-day and get an official map of the grounds. It shows the exact location of every building, including that of your own state. It also shows the location of all foreign buildings, and how to reach such interesting places as the Tyrolean Alps, the Moorish village, Cairo, Constantinople and Jerusalem. This latter city is reproduced in every detail, and our map shows how to reach it without confusion. In fact, as a safe guide the map is indispensable to World's Fair visitors. Send ten cents to-day to .

**Wm. D. Hartman**

1443 Burd Avenue,

St. Louis.



**THE BALL-BEARING  
DENSMORE**

Does More Work Than Any Other  
TYPEWRITER.

Has a back-spacer, a speed lever, a margin gauge, a word condenser, a paper adjuster (automatic), a column-tabulator.

Write for Handsomely Illustrated Catalogue

**Denmore Typewriter Co.**

401 ODD FELLOWS BLDG.

ST. LOUIS, MO.



**The Home of Paquin Immune Co.**  
The only institution of its kind in St. Louis

**DRINK and DRUG HABIT CURED**  
By PAQUIN IMMUNE METHOD

Drink habit permanently cured. Morphine, etc., positively cured in three days without pain, or even depression; no hypodermic injection.

I will furnish you with endorsements from some of the best known ministers in the United States, and from the business men of our city.

Testimonials furnished on demand. Call on or address

**PAQUIN IMMUNE COMPANY,**  
Sanitarium, 2747 Olive St., St. Louis, Mo.

"It is a Pleasure Trip at any time  
of the Year."

**\$21.00**

**ST. LOUIS**

TO

**NEW YORK**

VIA

**BIG FOUR ROUTE**

AND

**CHESAPEAKE AND OHIO RY.**

STOPOVER as long as you like at Virginia, Hot Springs and not exceeding 10 days at Washington, Baltimore and Philadelphia.

Leave St. Louis,	12:00 noon
Arrive Washington,	3:39 p. m.
Arrive Baltimore,	4:54 p. m.
Arrive Philadelphia,	7:04 p. m.
Arrive New York,	9:08 p. m.

The Grandest scenery East of the Rocky Mountains. Elegant Coaches, through Sleepers and Dining Cars.

E. B. POPE,  
Western Passenger Agent,  
Big Four Ticket Office, Corner Broadway and  
Chestnut Streets. St. Louis, Mo.