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COLLEGE and High School Annuals have come to be recognized as an institution. Year by year they are growing in importance and number. They are growing, too, in beauty and character, so that many high school annuals now excel the books issued from colleges a few years ago. In this advancement we have had no small part. For more than twenty-five years we have been helping create representative annuals for schools thruout the middle west and south and thru our helpful co-operation have won a position of recognized leadership among annual engravers. Last year three of our annuals won four first and second prizes in state and national contests—a testimonial to our service of which we are proud. This is one of 154 annuals, published in eleven states, that bear the Indeco imprint this year. Not content to rest on laurels won we have worked out plans to make our service to 1926 staffs more helpful than ever. Editors, business managers or faculty advisors are invited to write and give us opportunity to explain how Indeco Service can help them publish the best annual they have ever had.

INDIANAPOLIS ENGRAVING COMPANY

222 EAST OHIO STREET
INDIANAPOLIS, INDIANA

THE FRENCH CAVALIER, the beautiful four-color process engraving on the preceding page, is our own product. Many national advertisers use Indeco Service regularly and engravings from our commercial department appear in national magazines every week.

YEA—GARFIELD

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To

Coal Service Company

12 Points

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PHONE WAB. 447

Teacher (after a lesson on snow): "As we walk out on a cold winter day and look about, what do we see on every hand?"

Pupil: "Gloves!"

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"Les" Kniptasch: "Of course, girls are much better looking than men."

Lucille Smith: "Oh, naturally."

"Les": "No, artificially."

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